



What Really Wins Money

An Independent Review of Tipsters and Betting Systems

Did You Miss Any of These Betting Nuggets?

Handkerchiefs at the ready... Welcome to the final *What Really Wins Money* of 2014 (he said, wiping a tear from his cheek). I start this issue with a review of 2014's newsletters. It is a gentle reminder to you of the wealth of profitable ideas, and the fact that all newsletters are available at:

www.whatreallywinsmoney.co.uk.

I also keep the profitable betting ideas coming with a four-point profit staking plan, forwarded to me by a reader who wanted you all to see its potential.

Plus I've gone to the dogs this month and this introductory article is a 'thinking aloud' piece, which showcases some of the best greyhound websites.

The Patriarch argues that we can profit by backing favourites in horse races, and offers his plan for success. If I were to ask you to name me a famous jockey, you'd probably include A.P. McCoy in your shortlist. The Statman has a love-in with the perennial champion jockey and uncovers the profitable McCoy stats to follow.

I have been generally happy with the performance of

the Home-Grown betting systems this year. There's a final update for you within this edition...

The Best Bits of 2014

This is the final newsletter of 2014, so it's a perfect time to look through 2014's editions of *What Really Wins Money* and pick out the best of the best featured strategies. All of the newsletters are available at www.whatreallywinsmoney.co.uk.

January

In January, I put forward an argument for why you should be a 'model'. No, I'm not talking page 3 (of the *Racing Post* of course!) – I am talking about looking at what's freely available out there, taking aboard some of the better betting ideas and trying them out for yourself; that kind of modelling.

Here's an example: why not take a look at the tipsters at www.tipsterwarehouse.co.uk, www.betfan.com or www.betsfortoday.com. And here's the trick to modelling: look at their freely available results. Note any special strategies or staking plans. At www.betsfortoday.com for instance, there's a service called First Place Winners. What I like about this service is its unique staking plan. The tipster here backed horses in the following manner...

- » 80% of the stake is on the horse to place only.
- » 20% of the stake is on the horse to win only.

So if you have a good each-way strategy which produces more placed horses (first, second, and third in an 8+ runner race) than winners, then toy with this idea.

I would also recommend www.youtube.com. Search for 'Betfair betting strategies', 'laying horses', 'Betfair trading' and watch the videos. Note any interesting staking plans or strategies which can be adapted. I did this with a place-only strategy I watched at YouTube, got an idea of the rules, and tried it out... all for free.

please turn over...

INSIDE THIS ISSUE:

BETTING STRATEGY:

The Four-Point Profit Staking Plan 4

BETTING RESOURCES:

An Introduction to Greyhound Racing 5

THE PATRIARCH PRESENTS:

You Can Profit From Backing Favourites 8

THE STATMAN PRESENTS:

The McCoy Money Machine 10

REVIEWS:

Home-Grown Systems Updates 12

REVIEWS:

System & Tipsters Update 14

I shared with you ideas I modelled from tipsters, such as creating odds-on trebles and doubles, the 80/20 staking plan I talked about above, and focusing on specific markets all of the time.

Lucy Collins continued her excellent series of punting 'pillars' (she wrote seven articles which appeared throughout 2013 and into 2014, all of which are available at www.whatreallywinsmoney.co.uk), with two separate Betfair trading strategies: technical trading and price boundary trading. I was particularly taken with price boundary trading.

I also shared my unique each-way horse racing strategy, whose focus is only on 8/9 runner races and, uniquely, we pick two horses in a race: a 'usual' selection and a 'speculative' selection. I have had winners as high as 142/1 (yes, that's 142/1) this year, and only recently picked 35/1 and 24/1 winners on consecutive days. Selections are available to follow at www.whatreallywinsmoney.co.uk.

February

February's newsletter is usually dedicated to the Cheltenham Festival, which begins in the second week of March. March's newsletter began with a superb football trading strategy which I shared with you, a strategy which forms part of my Delay React Trade (DRT) group of strategies (see www.drt.club).

This is a strategy I christened 'the HAS (half-time score away) strategy'. Quite simply, look for a match on www.betfair.com which is in-play, where the scoreline before half-time is 0-2 or higher to the away side.

Now wait until the start of the second half. Either back the home side that are 0-2 or 0-3 down, or lay the away side who are 0-2 or 0-3 up. Why? The good old-fashioned hairdryer of course! The home team should get a rocket from their manager at half-time and come out galvanised in front of their fans for the second half.

The away side could be a tad complacent. These two ingredients have seen many comebacks from 0-2 and 0-3 down, and provides you with a value bet, or better yet, trade.

March

Lucy Collins pointed to two interesting arbitrage services: www.spymare.com and www.mathbet.com (the latter seems to have re-branded itself as www.betbigstar.com/en-us). Incidentally, there are other arbing

services such as that provided by Mike Cruikshank of www.bonusbagging.co.uk fame.

Arbitrage betting is as risk-free as you can get, but does require organisation and the funds to make it pay.

March was very much a Grand National issue, with articles on statistical angles and strategies for profiting from that most famous of steeple chases.

April

We looked at creating value from short-priced betting opportunities and how to find these opportunities in the horse, football and tennis markets. I also shared some of the trading and research secrets I use to make money for members of my DRT trading service – www.drt.club. They are unique to *What Really Wins Money*, and if put into action, are very profitable.

May

May's newsletter had a World Cup bent to it, but away from the football I introduced you to a really easy laying strategy for specific use with the All-Weather race meetings. Perfect for this time of year, as All-Weather race meetings are becoming increasingly more frequent.

Here's a reminder of what to do...

- » Look for handicap races at All-Weather (AW) race meetings.
- » Take note of the first named horse in the race card. Under the WGT column, make sure the horse is the top-weighted.
- » Note down all top-weighted horses that are top-weighted on their own.
- » Lay all selections as long as their odds are less than 10.00 decimal odds.

It has profited well for such a simple strategy and you can read an update on the system's progress in the Home-Grown System Updates.

I recounted how I managed to pick a 142/1-winning horse and how that horse's odds with the bookmaker were a measly 33/1. The lesson I shared? Look at using Betfair SP for bigger-priced selections.

I introduced another nice simple lay strategy for the All-Weather. This time we look at horses that have been penalised for winning their last race. These horses will usually have a '6x', '9x' or '12x' next to their name.

Quite simply lay all qualifying bets. It is in profit for

It is my intention to be as accurate in fact, detail and comment as possible. However, the publishers and their representatives cannot be held responsible for any error in detail, accuracy or judgement whatsoever. *What Really Wins Money* is sold on this understanding. ISSN: 1741 9018 All subscription correspondence to: What Really Wins Money, Subscription Office, Unit 3, Hainault Works, Hainault Road, Little Heath, Romford, RM6 5NF. Tel: 0208 597 0181 Fax: 0208 597 4040.

Registered office: Canonbury Publishing Ltd. Curzon House, 24 High Street, Banstead, Surrey, SM7 2LJ.

Registered in England No. 4765425 Vat Reg No. 811 5700 64 © Copyright *What Really Wins Money* 2014

the year, as you'll read in the Home-Grown Systems updates.

The evens treble was an idea passed on by a reader, which I shared with other readers in May's newsletter. This idea has real promise. Here's what you do: pick three selections (they must be at odds of 1.2, 1.25 and 1.33); if the first bet wins, transfer the stake and profits to bet 2; if that wins, transfer the stake and profits to bet 3; If all three bets win, you will have doubled your money! The fractional version of those decimal odds is 1/5, 1/4, and 1/3.

I think we can safely say that selections at these odds will win far more often than they lose. Try it out for yourself. I would focus on tennis and football and tend to avoid short-priced horses.

In this issue, I also introduced you to www.squawka.com. If you are a football punter, this website is an excellent resource, particularly for finding out which team is dominating as the match is being played. www.squawka.com covers a number of key matches in-play and is free to access.

The stats I follow are shots on target, shots off target, corners and possession. These four stats tend to give a good impression of the most dominant team in-play. There is a superb paid-for piece of software called www.inplaytrading.com, whose scanner collects in-play football statistics all on the one page. At £27 per month, it is now a 'must have' when I trade football and should be considered if you are a football trader at www.betfair.com.

I use in-play stats a lot when I do live chats for members of www.drt.club. They can be really profitable.

June

In June our focus was on the start of the Premiership season. I shared with you a number of excellent football niches which I use day-in and day-out to profit from. To remind you, these niches include:

- » The half-time niche. Focus on the half-time result and react to it.
- » The second-half niche. Is the favourite losing at half time? Why not back him for the second half?
- » The Both Teams to Score market. www.soccerstats.com now covers Both Teams to Score statistics, and the odds are good enough to allow us a crack at this niche. In the Systems and Tipsters Update there is a service which tips Both Teams to Score and Win bets. This is a unique market where you select a team to win, and both teams to score in a single bet.
- » The Over 2.5 Goals market.
- » The newly-promoted-side niche. Will they struggle?

- » The top-teams niche. Focus on top teams only in major leagues.
- » The latch-onto niche. Latch onto one team and follow them all season. For example, last season we got to know Hoffenheim, who consistently scored and conceded, scored before half-time and had over 2.5 goals time and again.
- » Goal scorers not scoring for a while.
- » Underdog scoring first niche.
- » The 85th-minute niche. Check out the scoreline at 85 minutes and if there is a potential shock, look to exploit it.
- » The HSA niche, which we covered earlier.
- » The 2-2 niche, which I use at www.drt.club.
- » Half-time/full-time lays.

As you can see, there are many niches in football to specialise in. By specialising, you narrow your focus and become far more adept than others at identifying good bets and trades.

I asked readers to start to take note of odd-on shots at the betting exchanges such as www.betfair.com. Odds-on shots lose. The best markets for finding odds-on shots which lose are:

- » Place Only and Win Only betting in the horse racing.
- » Ladies' tennis matches.
- » Set betting in tennis matches.

With the advent of the betting exchanges and the ability to lay, you can now lay some odds-on shots and have a great chance of profiting. Laying at odds below 2.00 means your potential returns are greater than your stake. June's article is worth reading again as it goes into greater depth.

August

In August's return, I brought your attention to www.soccerstats.com and its streaks and sequences, in time for the new football season. Sequences do end eventually, so follow this rule: 'The longer the sequence, the nearer the sequence is to ending'.

Bang up to date, and Burnley were looking to end a winless sequence in the Premiership. They were at home (a great advantage) and playing fellow strugglers Hull. So you could have focused on that as the match to back Burnley to win at last.

I told you of a new way to exploit each-way betting in August. Make a note of races where an original 8/9-runner race has been reduced to seven runners or less. Why? Well, with bookmakers, if you were each-way betting, you would only be paid out on the first two places if your horse wins or comes second.

With www.betfair.com, they will continue to pay out

on three places. Fewer runners and three places means a greater probability that you can pick a horse to place only, at least. Do watch out for these races and if you want some great strategies for exploiting these, then www.whatreallywinsmoney.co.uk has August's newsletter available for you electronically.

September

I gave you a primer on how to pick the best Both Teams to Score football bets: it is a betting market I like. I shared with you two excellent Place Only laying betting strategies. Place Only betting is betting on a horse to finish first or second in a 7-runner or less field or first, second or third in an 8+ runner race.

Place Only laying, then, is backing a horse NOT to finish in the places. The appeal? You will be laying horses at very short odds, which means the money you risk (liability) is very low. The two strategies I shared are proving their worth so far and are worthy of your attention.

We also looked at tennis matches, and how to research these matches. The better your research, the better you will profit.

October

October's main feature was banker bets, which are bets which are highly likely to win. They are easier to find than you perhaps realised and do offer some solace from the roller-coaster of big-odds betting.

What grabbed your attention this year? Which strategies did you find the easiest to implement and the most profitable? I have not even covered the strategies covered by in-house writers the Statman (horse racing statistics are his thing) and the Patriarch (who has a huge array of betting strategies and systems).

Don't forget that you can download any of these newsletters at www.whatreallywinsmoney.co.uk if any of these strategies piqued your interest again. And do remember, www.whatreallywinsmoney.co.uk is also the home of daily blog posts on a number of interesting betting angles which complement the newsletters well. So do make use of the website. It's there for free for you.

BETTING STRATEGY:

The Four-Point Profit Staking Plan

Firstly, what is an evens bet? An evens bet is a bet which will return the stake you placed on it as profit, if the bet wins. A £10 bet on an evens shot, therefore, returns £10 profit. With betting exchanges in mind, an evens bet is also expressed as 2.00 in decimal terms.

Let's take a look at the staking plan first, and then I will provide you with some suggestions as to where to find evens bets consistently. Follow these steps to utilise this staking plan. It is a simple plan but may require reading and re-reading in order to clarify the plan in your mind.

- » Write down the numbers **1**, 1, 1, **1**
- » Your first stake will be 2 points, created by adding the far left and far right numbers (bold ink and underlined above).
- » If the bet **loses**, add the losing stake (2 points, therefore, when starting out) to the far right of the original line of numbers 1, 1, 1, 1. Now our line of numbers looks like this: **1**, 1, 1, 1, **2**. After a losing bet, your next stake will be calculated in the same manner, i.e. the numbers to the far left and far right of the line. In this case, 1 and 2, so our next bet will be 3 points.
- » If the bet **wins**, you simply cross off the numbers at the far left and far right. If we are using the above example of 1, 1, 1, 1, 2, then if the bet wins, the next sequence will look like this: 1, 1, 1. The next bet would be what? Yes, 1+1 = 2 points.
- » This staking plan works by theoretically providing you with a four-point profit once all of the numbers in the line have been crossed off.

Let's go through a quick example using the staking plan and evens bets.

The sequence begins at **1**, 1, 1, **1**. What I like to do is to put in bold and underline the far left and far right numbers. Our first bet will be 2 points staked (add the 1 from the far left to the 1 on the far right).

Result? **Bet loses** (-2 points loss). Add the losing stake to the far right of the line, so the sequence becomes 1, 1, 1, 1, 2. Our second bet will be 1+2 = 3 points.

Result? **Bet loses** (-5 points loss total). Add the losing stake to the far right of the line, so the sequence becomes 1, 1, 1, 1, 2, 3. Our third bet will be 1+3 = 4 points.

Result? **Bet wins** (-1 point loss total). Cross off the last numbers on the far left and far right of the line. The sequence becomes 1, 1, 1, 2. Our fourth bet will be 1+2 = 3 points.

Result? **Bet wins** (+2 points profit total). Cross off the last numbers on the far left and far right of the line. The sequence becomes 1, 1. Our fifth bet will be 1+1 = 2 points.

Result? **Bet wins** (4 points profit total). The numbers have all been crossed off and a four-point profit has accrued.

The next thing you're itching to know, I bet, is where to find these even bets?

I would look at One v One sports firstly. We have snooker, tight darts matches and tennis and other racket sports. Look for tennis matches, for example, where one of the players is priced at evens or 2.00 on the betting exchanges. Look also in the Set Betting market for any evens chance there (good for laying, as you will read later on).

Look for evens bets in the following footballing betting markets:

- » **Over/Under Goals markets.** The odds for the Over/Under Goals markets do tend to vary, depending on the teams who are playing. I would recommend taking a look through each of the Over/Under Goals markets, i.e. over/under 1.5, 2.5, 3.5, 4.5 goals until you spot a market with an evens bet.
- » **Both Teams to Score market.** Here is the market for one particular match:

Both teams to Score? - Matched: GBP 2,214		Back		Lay	
		100.8%		99.4%	
Yes	2.2 £231	2.22 £553	2.24 £452	2.28 £18	2.3 £823
No	1.76 £506	1.77 £566	1.78 £24	1.8 £495	1.81 £382
				1.82 £710	

This is a Yes/No market, and a 50/50 market. In the featured market above, there is a slight bias towards 'No' as the answer to Both Teams to Score. The odds are not strictly evens but if you notice the 'Going In-Play' tick, you can always wait until this match goes in-play and hope that one of these Yes or No markets odds hit evens.

Do check this market for as many football matches as you can, as we can oftentimes find a 'Yes' or 'No' outcome near to evens pre-match.

- » **Odds/Evens Goals market.** In an ideal world, each of these bets would be evens. Some of the markets are near to evens. It may be worth waiting for markets where at least one of the bets is over evens or over 2.00 in decimal terms.

Here's an example of such a market... Bear in mind that this is a market from www.betfair.com, so 2.00 represents evens.

Odd or Even - Matched: GBP 13		Back		Lay	
		101.4%		98.4%	
Odd	2 £615	2.02 £920	2.04 £606	2.1 £492	2.12 £991
Even	1.88 £103	1.89 £1202	1.91 £941	1.97 £1571	2 £615
				2.02 £79	

Can you see in this market, that backing 'Odd' is as near as we can get to an evens (2.00 in decimals) bet? An odd goals bet means that there will be 1, 3, 5, 7, 9, etc, goals scored in total during the match.

Of course, in this age of backing and laying, laying an evens shot (2.00 – betting exchange commission notwithstanding) produces pretty much the same return as backing at evens.

From the same match, look at this evens shot... This was found in the half-time market.

Half Time - Matched: GBP 1,429		Back		Lay	
		101.1%		98.9%	
Italy (HT)	3.15 £89	3.2 £272	3.25 £113	3.35 £79	3.4 £224
Croatia (HT)	4.6 £229	4.7 £68	4.8 £251	5 £95	5.1 £117
The Draw (HT)	1.99 £133	2 £300	2.02 £117	2.04 £224	2.08 £75

You have a couple of options here. You can back the draw occurring at half-time ('HT') or lay the draw occurring at half-time (odds of 2.04). Which bet do you think gives you the greater chance of collecting a (roughly) evens return?

I do hope you said 'The lay bet'. Why? Because by laying the draw, we are effectively backing Italy and Croatia to be winning at half-time. We are covering 2/3 of the available market. By backing the draw, we are limited to the draw and nothing else.

So pay attention to lay bets in markets of more than two outcomes. You cover more outcomes by laying in markets of more than two outcomes.

Bottom line: Paper trade this staking plan if you like. Find as many evens bets as you can (or if you are a betting-exchange user, look for bets slightly over the 2.00 price marker) and see if you can eliminate all of the numbers in the sequence, thus producing that four-point profit.

I think this has real potential and I will be looking for new ways for us to generate those evens bets (of course, the first non-sports betting place I would look would be evens/odds or red/ black in roulette. (Yes, with the zero these are not strictly evens bets, but you do get an evens payout!))

If I can, I will try and list evens shots for you in a given day, at www.whatreallywinsmoney.co.uk. Do note that when I work, betting markets can be illiquid at www.betfair.com, which means I will probably place my early focus on bookmakers' odds as a guide.

BETTING RESOURCES:

An Introduction to Greyhound Racing

With greyhound racing stretching for up to 12 hours a day, I thought to myself that there must

be a way to profit from the dogs. With that in mind, I am doing some research into some of the key websites and possible future angles we can use to make greyhound betting pay.

The website for the greyhound board of Great Britain is www.thedogs.co.uk. Click on 'About Racing' and then 'How to Read a Race Card', for information on reading greyhound form. Personally I would rather look for a mathematical solution to greyhound profits, i.e., we know there are six traps and five will lose, so how to profit?

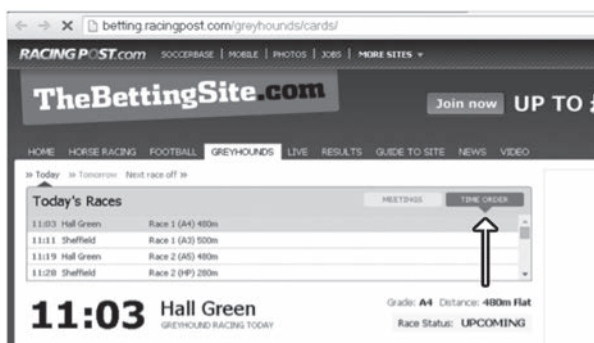
The Results section of www.thedogs.co.uk is an excellent starting point. What I want to do here is to start taking note of the trap numbers who won the races and see if there is a pattern (i.e., if a trap has not won in eight races, start backing it?)

What is also of interest using this results section? We can look at the performance of favourites. Are odds-on shots layable? What if we had an odds-on shot in the trap with the worst historical record?

So, past results can be very revealing. In horse racing, past results can prove reliable in creating strategies to profit in the future. Is this the same with greyhound racing?

Open Races – Click on the 'Open Races' section at this site. What about a focus on Category 1 or Category 2 races? The website lists the next Category 1 and Category 2 races. Are these the races featuring the best greyhounds? Is form and the betting market therefore more accurate? I refer again to horse racing and the top-class races.

The *Racing Post* online has its own section dedicated to greyhound racing. This can be found at: <http://betting.racingpost.com/greyhounds/cards>. Here's a screenshot of what you'll find:



Change to time order at the *Racing Post*'s betting site. This will ensure that you keep tabs when the next race is due to run.

At this website, a lot of work has been done by the *Racing Post* greyhound experts. Can we exploit their hard work? Below are some pointers for you:



Note here that the *Racing Post* has napped this race, meaning that the race is the one they are most confident about. Can we focus solely on napped races daily and perhaps lay the shortest-priced dog not mentioned in the final three *Post* picks? Or can we place-only back the first named dog when the *Racing Post* naps the race?

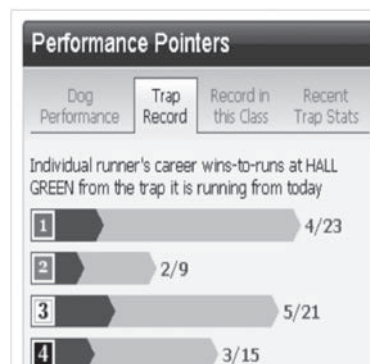
How about taking note of those dogs with the SMALL-EST win chance? Are they layable? How about being layable for the place only?

What about the **dog performance pointers**, as seen below?



Can we look out for 'horses for courses', or rather, 'dogs for courses'?! Do certain dogs prefer a certain track? I'm not so sure. A course is a course is a course, isn't it? It's oval! And all a greyhound wants to do is chase a pretend rabbit!

Trap Record –



Traps are a big factor in dog racing. Look for the trap with the biggest number of wins and also poor wins record. Now about trap 1 here? This dog has a poor record from trap 1 at Hall Green!

Record in the class –



Look at trap 5 for instance: a poor record over 10 runnings. The more runs we can work with, the better a picture we can get, and a possible laying angle can become apparent.

Spotlight comments –

- Several of these will be tough to beat, may struggle
- Probably find a few of these too hot early doors
- Don't need much of a memory to remember last run
- Runners been known to smash out of T4
- Opportunity to hold sway early, therein lies chance
- Stand-by for market-mania, many will want to be on

Spotlight can offer some clues perhaps. See above. Look for really positive wording, or really negative wording. Trap 6's Spotlight looks extremely favourable (and remember this: trap 6 was also napped).

Greyhound Form & Stats

Shoemakers Haze
Trainer: W Russell

Average finishing position: Average finishing position from last six races at HALL GREEN: **4th**

Date	Track	Dis	Trp	Split	Fin	Price	Grd	Calc
22Oct	HallG	480m	[1]	5.13	6th	7/1	A3	29.55
18Oct	HallG	480m	[4]	4th	9/2	HC	29.42	

Performance Pointers

The recent wins-to-runs of each trap at HALL GREEN

Trap	Record
1	11/63
2	11/63
3	9/63
4	8/63
5	10/63
6	14/63

Lastly, **Greyhound form and stats** – Look through each trap for eye-catchers. And **Recent Trap Stats** – is there one trap which really stands out with regards to wins? And, indeed, one with a really eye-catching losing sequence (trap 4 above for instance)?

Here are the results from that race (out of interest)...

Fin	Greyhound	Trap	SP	Time/Sec	Time/Distance
1	Jabbo	6	5/4F	4.88	29.15
2	Wood Glitter	3	7/2	5.09	29.25 (1/14)
3	Pride Ranger	5	4/1	5.07	29.73 (6)
4	Keeperhill Bob	4	5/1	4.99	29.76 (N/K)
5	Once Frankel	1	10/1	5.20	29.77 (5H)
6	Shoemakers Haze	2	10/1	5.17	29.81 (1/2)

Now, did you notice that the *Racing Post* nap got this race right. Not only that: they got first, second and third right. Worst trap by performance, trap 4, came fourth.

Dog Form – If you want to get to know how to read form cards, then start at this website:

<http://www.bagsracing.com/greyhoundform.html>. Race cards are available. Look for patterns (it's something I enjoy looking for). Can you find the pattern in the race card below?

2 SHOEMAKERS HAZE (Blue) William Russell

3 WOOD GLITTER (White) Stephen Rayner

4 KEEPERHILL BOB (Black) Rob Hannan

5 PRIDE RANGER (Orange) Gary Bakewell

6 JABBO (Stripes) Peter Winton

Notice how, when each of these dogs in this race are favourites, they have finished either first or second. In this race, trap 6 was favourite and won the race.

Another excellent website for form statistics is www.betfair.com and, more specifically, <http://form.greyhounds.betfair.com/racingform>.

betfair Greyhound Racing Guide

Hall Green, 27th October

11:03 A4 480m

Last six races form summary:
 Winners at track: 1, 2
 Quickest race time: 6
 Winners at grade: 1, 2
 Quickest break: 5

There is potential here in the 'last six races form summary', as shown above. Perhaps note the dog trap number which appears most frequently, or the dog with the quickest race time?

Other websites to check out form reading on are <http://www.dog-track.co.uk/form.shtml> and www.racingpost.com. Sporting Life provide a series of selections daily

at <http://www.sportinglife.com/greyhounds/selections>. How about comparing the Sporting Life selections and the *Racing Post* picks and backing trap numbers where these two agree? As well as horses, the *Racing Post* also provide comprehensive greyhound coverage.

I introduced you to the betting site earlier. The site below is the standard site, found as part of www.racingpost.com. Go to www.racingpost.com, 'Greyhounds', and then 'Cards'. Click on 'Choose Race' and it will list all of the races on the one day.

TODAY		CHOOSE RACE	
CRAYFORD	14:08 14:27 14:47 15:07 15:28 15:48 16:08 16:27 16:47 17:07 17:22 17:38 17:56 18:11		
HAROLDS CROSS	19:45 19:57 20:09 20:21 20:33 20:45 20:57 21:09 21:21 21:33 21:45		
KINSLEY	11:03 11:19 11:34 11:48 12:04 12:18 12:32 12:47 13:04 13:19 13:33 13:51		
NEWCASTLE	18:33 18:49 19:06 19:22 19:39 19:54 20:09 20:24 20:39 20:54 21:09 21:24		
NOTTINGHAM	18:28 18:44 19:01 19:16 19:34 19:49 20:04 20:19 20:34 20:49 21:04 21:19 21:40 22:00		
PERRY BARR	11:11 11:28 11:42 11:57 12:12 12:27 12:42 12:58 13:12 13:27 13:44 13:58		
POOLE	19:37 19:52 20:07 20:22 20:37 20:52 21:07 21:22 21:37 21:52 22:07 22:22		
SHEFFIELD	18:39 18:56 19:11 19:27 19:44 19:59 20:14 20:29 20:44 20:59 21:14 21:31 21:46 22:00		
SUNDERLAND	14:18 14:37 14:57 15:17 15:36 15:56 16:18 16:37 16:57 17:17 17:33 17:47 18:04 18:18		

Or you can have a standard view of the cards including race grade (A7, A8 etc). By long at race grade, you can perhaps limit yourself only to the higher class of races and hope that the dogs and the form is more consistent. This will certainly limit the workload.

There's a *Racing Post* pick at the base of each card... and a Betting Forecast.

www.racingpost.com/greyhounds/card.sd?resultDay=2014-10-28&raceId=1

DATE	TRACK	DIS	TRP	SPLIT	POS	FIN	BY	WIN/SEC	REMARKS	TIME	GOING	PRICE	GRD	CALC
04Oct	Cryfd	380m	[3]	3.72				Solo	Mid-W	23.52	N		T	23.92
26Sep	Cryfd	380m	[3]	3.83	3221	1st	31k	Mulbrook Darebal	CrDn/Up/Plt/Ed	24.19	N		T3	24.19

CLASH TENDR (W)
23.66 A7 (20Oct14) P Cusack 98 ← SP Bet Now

bk D Moral Duty-Clash Harmony Jan12

Often in demand, doubt there'll be any let-up today

DATE	TRACK	DIS	TRP	SPLIT	POS	FIN	BY	WIN/SEC	REMARKS	TIME	GOING	PRICE	GRD	CALC
23Oct	Cryfd	380m	[5]	3.74	4463	3rd	31s	Teds Prince	CrDn/Up	23.68	+10	3/1	A5	24.06
18Oct	Cryfd	380m	[5]	3.71	4444	5th	51k	Ballyroyal Socks	Mid/Ed	23.69	+20	7/1F	A5	24.35
11Oct	Cryfd	380m	[5]	3.71	2221	1st	2	Thousand Oaks	Disp-1, Led	23.73	+10	4/1	A6	23.83
02Oct	Cryfd	380m	[5]	3.71	4111	1st	71s	Coolagorna Crash	EP, Led	23.46	+20	5/2f	A7	23.66
26Sep	Cryfd	380m	[5]	3.79	4466	4th	101s	Baran Victoria	Imp/Up	23.83	+10	4/1	A7	24.77

FARRAN WEST (W)
24.03 A4 (2Aug14) J Liles 85 ← SP Bet Now

bk B Westmead Joe-Ardul Lady Apr11 (5in 24Mar14)

Prospects look tricky, it's not an easy race to call

DATE	TRACK	DIS	TRP	SPLIT	POS	FIN	BY	WIN/SEC	REMARKS	TIME	GOING	PRICE	GRD	CALC
23Oct	Cryfd	540m	[6]	13.13	1111	1st	51s	Lynlon Choco	QAw, Ald	34.13	+30	3/1	SS	34.49
18Oct	Cryfd	380m	[6]	3.61	1555	4th	41k	Ballyroyal Socks	EP, Snd-Crd/4	23.69	+20	3/1	AS	24.27
14Oct	Cryfd	540m	[6]	13.26	1332	2nd	11s	Tallahuth	2ndF1/2, KnOn	34.14	+50	4/1	SS	34.76
10Oct	Cryfd	540m	[5]	13.44	3333	2nd	2	Rising Spyro	CrDf-Bmp5, KnOn	34.50	+30	5/1	SS	34.96
03Oct	Cryfd	540m	[6]	13.58	3666	6th	61k	Blackrose Nero	CrD2658KnOn	34.63	+20	6/1	S4	35.33

Can we use this Betting Forecast, as we do with some horse racing systems, to see if we can nick an each-way play perhaps? Or a dog to place only (Betfair has Place Only markets for greyhounds). How about laying the first or second *Racing Post* pick? How does that fare? Surely these dogs will be over-bet and thus be at a shorter price than they should be.

What about using the *Racing Post* Betting Forecast as a comparison to the live betting market? If a dog in the live betting is considerably shorter than its Betting Forecast price, will this signal a gamble?

The numbers 89 and 90, arrowed above, are *Racing Post* ratings (RPR). Now that was a surprise for me! I thought the RPR was the sole preserve of horse racing.

Is this RPR for dogs something we can factor into a backing or laying system?

<http://rss.betfair.com> provides you with the BAGS results for the last 24 hours. Again, can we find patterns in previous results?

Bottom line – I have only scratched the surface here with this introductory look at greyhound racing. I am convinced that there is a way to profit. I haven't even begun looking at dutching or permutations, and these will follow in future articles. Let me know if you have any greyhound angles yourself. I'll pass on more interesting dog-related betting ideas and websites at www.whatreallywinsmoney.co.uk, as and when I find them.

THE PATRIARCH PRESENTS:

Yes, You Really Can Profit From Backing Favourites

The subject for today, ladies and gentlemen, is favourites – and how some punters back no horses other than them, whilst others avoid them, always looking for value in something to beat the jolly. As is the case with so much of life, it all depends on one's temperament. Here I nail my colours to the mast and declare that I am in the stable of the favourite backers.

First, some facts... It is, and has been for many years, a constant in racing over the Flat, National Hunt and All-Weather that favourites win around 33% of all races. In other words, one in three of every race run is won by the favourite.

For me, that is not a bad starting point in our search for winners and profit. But it's just a starting point, and there's certainly no profit to be made by backing every favourite – indeed, you'd suffer very severe losses. Lest that might tempt you into thinking that easy profits can be made by laying every favourite, I'd have to warn you that while in the long run you might very well win, in the shorter term, losses would surely wipe you out. So, it's backing favourites we are going to consider. If backing favourites who win one in every three races doesn't give us a profit, then we must try and improve on that one-in-three figure. Thankfully, it can be done, and there are various ways of doing so.

The first, and most obvious, is to back favourites only in non-handicap races. Immediately the strike rate is increased to around the 40% mark, or two in every five runners being a winner. If you click on the 'favourites' statistics at www.racingpost.com, for most meetings, this seems to be the case. Here is an example taken from Lingfield's All-Weather meeting:

Lingfield (AW)
15 Nov 2014 meeting
Favourites
Racecourse phone number:
01342 834900 or 01342 831720
Clerk of the Course:
Edward Arbell

MEETINGS INFO COURSE MAP STATISTICS FAVOURITES BGPPOSTS STANDARD TIMES PRINT-OUTS RUNNERS INDEX

Flat Last 5 Seasons Filter results

BY FAVOURITES	NON-HANDICAP			HANDICAP				
	WINS	RUNS	%	WINS	RUNS	%		
2yo	97	232	42	-21.96	18	59	31	-15.47
3yo	240	474	51	+19.39	171	522	33	-81.72
4yo+	143	335	43	-22.85	343	1035	33	+7.03
TOTAL	480	1041	46	-25.44	532	1616	33	-90.16

The favourites in non-handicap races clearly out-perform the favourites in handicap races for the last five seasons.

Limit the races in which you back the favourite to ten runners or less, and the strike rate goes up slightly, once again. These are mechanical, objective decisions in which no personal judgement is required. But now I'm going to introduce something which does need your intervention...

Let's say we have two races, both non-handicaps, both with 10 or less runners and both have a favourite at 2-1. In the first race, the second-favourite is priced at 9-4, and in the other race the second-favourite is 5-1. I would ignore the first race but seriously consider backing the favourite in the second. Why? Clearly, in the first race there is very little between the first two horses, going by the betting, but in the second race the favourite is well ahead of its main rival, according to the market. (This is something Clive has referred to as a 'price-gapper' in previous editions of *What Really Wins Money*). I would always look for a 3-point gap between the favourite and the next horse.

Here is an example of the type of non-handicap race you would seek to avoid:

1:15 Cheltenham
SATURDAY, 15 NOVEMBER 2014
SPREAD BETTING
VIEW BY ORGANISER
PRINT OUTF
CARDS HELP

CHELTENHAM CLUB NOVICES' CHASE (CLASS 2) (5yo+)
Winner: £12,512 Runners: 5 Distance: 3m110y Old Going: Soft Channel: RUK
£20,000 guaranteed for 5yo+ Weights 11st Penalties a winner of a Class 3 to 6 chase 5lb; of 2 chases, or of a Class 1 or 2 chase 5lb Allowances manes 7lb Entries 10 pay £100 Penalty value 1st £12,512.00 2nd £3,696.00 3rd £1,848.00 4th £924.00 5th £462.00

Standard At-a-Glance Compare Odds Latest Shows

NO.	HORSE	AGE	WGT	JOCKEY	OR	TRAINER R17%	TS	RFR	ODDS
5	KINGS PALACE 1	6	11-0	Tom Sudnare	—	—	—	—	5/4
11/1P	SAUZALITO SUNRISE	6	11-5	Tom O'Brien	54	152	—	—	9/4
56/11-4	CREEPLY	6	11-5	Richard Johnson	84	156	—	—	11/2
1	KNOCK HOUSE	5	11-5	Brian Hughes	76	152	—	—	7
31/20-1	DROP OUT JOE	6	11-5	Noel Fehily	64	131	—	—	20

Betting forecast:
5/4 Kings Palace, 11/4 Saualito Sunrise, 4/1 Creeply, 13/2 Knock House, 10/1 Drop Out Joe.

The favourite and the second-favourite are too close together in the above race, aren't they?

The race below would be on the cusp of making it as a qualifying race...

Standard At-a-Glance Compare Odds Latest Shows

NO.	HORSE	AGE	WGT	JOCKEY	OR	TRAINER R17%	TS	RFR	ODDS
7	WHITSUNDAYS	5	11-0	Adrian Lane	—	—	—	—	6/4
31-	OFFICER HOOLIHAN	4	11-0	Michael Byrne	—	—	—	—	4
4	THE BOSS'S DREAM	6	11-0	Trevor Whelan	95	115	—	—	9/2
2222-5	LOCAL SHOW	6	11-0	Conor O'Farrell	—	—	—	—	6
1	TYRE HILL	5	11-0	Miley Ennis	86	115	—	—	13/2
6	LIGHTNING GLANCE	5	10-7	Liam Treadwell	—	—	—	—	25
8	NO CEILING	4	11-0	Jake Hodson	—	—	—	—	33
3	MOTA JAT	5	11-0	Peter Carberry	46	102	—	—	50

Betting forecast:
Evs Whitsundays, 4/1 The Boss's Dream, 5/1 Officer Hoolihan, 6/1 Tyre Hill, 10/1 Local Show, 25/1 Lightning Glance, 33/1 No Ceiling, 66/1 Mota Jat.

Although you cannot see the race title above, the race is a National Hunt Flat race, so is a non-handicap race. The race features a more pronounced gap between the favourite at 6/4 (Whitsundays) and the second-favourite (Officer Hoolihan at 4/1).

And here's something else to take into account – the prices of the favourites. Suppose we manage to increase the strike rate of our favourites to 50% (which is quite feasible), and the average price of the winners is evens, then we are in a no-win/no-lose situation. But increase the average price of our winners to 6-4, say, and over 100 bets we've made a profit of 25 points, or 125% ROI. That's not huge, but compares very favourably with what you'll get from any bank or building society.

So, in backing our favourites we should not think of backing any at odds-on; evens will be our minimum price. I'd suggest too that we have a maximum price of 4-1. Any favourite at a bigger price in a non-handicap race of 10 or less runners cannot be a very strong favourite.

These, then, are the bare bones of a possibly profitable system. Some of the ideas could be tested on a good racing database, such as Statman employs to such good effect on our behalf; but others, I'm afraid, couldn't. To make all clear, I'll go through and list the rules once again...

1. We are backing clear favourites – not joint or co – in non-handicap races. Joint favourites will be two horses with the same odds, and co-favourites will see three or more horses heading the betting market with the same odds.
2. These races must not have more than 10 runners.
3. There must be a 3-point gap between the price of the favourite and that of the second-favourite.

So, if the favourite is at evens, the second favourite must be priced at 4-1 or more. If the favourites are priced at 11-10, 6-5, 5-4, 11-8 or 6-4, then the second favourite must be priced at 9-2 or more (in our example above, if Officer Hoolihan's odds rise to 9/2 before the

race is off, we will be able to back Whitsundays as a qualifying bet.) If the favourite is priced at 13-8, 7-4, 15-8 or 2-1, then the second favourite must be priced at 5-1 or more. If the favourite is priced at 9-4 or 5-2, then the second favourite must be priced at 11-2 or more. If the favourite is priced at 11-4 or 3-1, then the second favourite must be priced at 6-1 or more. If the favourite is priced at 10-3 or 7-2, then the second favourite must be priced at 13-2 or more. And finally, if the favourite is priced at 4-1, then the second favourite must be priced at 7-1 or more.

- The price of the favourite must be one of those listed above.
- For exchange punters it's easier to work out the prices. The favourite must be 2 or more, but no more than 5. The difference between favourite and second favourite having to be 3 or more: just subtract the price of the favourite from that of the second favourite and the result must be 3 or more.

Here's a look at the race we showed earlier, although this time, as it is presented at www.betfair.com:

Runner	SP	BP	SP	BP	SP	BP	SP	BP
Whitsundays	2.46	2.5	2.52	SP	SP	2.66	2.74	
Officer Hoolihan	4.2	4.8	4.5	SP	SP	5.3	5.4	5.5
The Bower Dream	6	6.8	7	SP	SP	7.8	8	9.5
Local Show	6	7.2	7.4	SP	SP	7.8	8	8.8
Liam Treaswell	30	38	40	SP	SP	380	380	1000
No Calling	42	65	70	SP	SP	190	540	1000
Mika Jull	25	28	30	SP	SP	55	60	65

The 3-point gap stipulated is not apparent at this moment. As the market forces take over throughout the day, we may get the price gap we desire. If this race were to see a qualifier, then Officer Hoolihan's odds to back would have to be 5.52 or higher (2.52 + 3 points).

To make the plan stricter you may care to add some filters of your own. For example, you might wish the favourite to be clear top on RPR or Top speed or both. You might want it to have won last time out or have finished within a length of the winner. Or you might like it to have run within the last 14 days. These are just some ideas, but you might well have some others of your own. Clearly, the stricter you make it the fewer will be the qualifiers. Indeed, if we are not getting many selections we may have to relax our original rules.

Favourites footnote – After finishing the above, I went to my collection of thousands of systems (a lot of them rubbish) and took a sample to see how many of them were favourite-based. I was not too surprised to find that the vast majority were definitely related to favourites in some way.

Do take a look, if you are online, at websites such as www.oddschecker.com. These websites allow you to see the market prices for all of the races at one meeting on one page. It also shows the race title (to make sure the race is not a non-handicap) and the number of runners.

Note – Clive has mentioned the 'price gapper' concept in the past at *What Really Wins Money* and he used the *Racing Post* Betting Forecast in which to shortlist races.

Here's an example of a *Racing Post* Betting Forecast price gapper:

NO.	FORM	HORSE	AGE	WGT	TRAINER	RTF%	JOCKEY	OR	TS	RPR
1 ⁸		Bold Max p	3	9-5	Zoe Davison	-	-	45	23	52
357308	16	Assertive — Jane's Payoff (IRE) (Danetree (IRE))	3	9-5	Natalie Lloyd-Beavis 100		Charlie Bennett?	-	-	39
2 ³		Farmshop Boy	3	9-5	Peter Mahan 10		Luke Morris	66	61	79
95	33	Saganix (FR) — Littleton Zephyr (USA) (Sandbit (BRZ))	3	9-5	Jula Felden 25		Shelley Brkett?	45	35	54
043982	35	Virtual — Point Perfect (Danish)	3	9-0	Pat Eddery 59		Stevie Donohoe	46	36	59
5-5:57	49	Tolly McGuiness	3	9-0	Malvadia (IRE) (Dooyoun)		Philip Prince?	64	45	74
4		Black Widow	3	9-0	Roger Ingram 33		Rhian Ingram?	55	46	71
434	11	Deftera Fantutte	3	9-0	Observatory (USA) — Tisworth Charlie (Danish)		Victor Santos?	45	-	52
62		Nelson's Pride b	3	9-0	Lydia Pearce		Simon Pearce?	-	47	55
845	9	Anadous Wolf — Carranza (IRE) (Lead On Time (USA))	3	9-0	Lydia Pearce					
7		Nelson's Pride b	3	9-0	Lydia Pearce					
236526	8	Mount Nelson — Bandanna (Bandmaster (USA))	3	9-0	Lydia Pearce					
585	60	Observatory (USA) — Tisworth Charlie (Danish)	3	9-0	Lydia Pearce					
5		Two Turns	3	9-0	Lydia Pearce					
1		Lucky Story (USA) — Sociabubu (IRE) (Danish) (USA)	3	9-0	Lydia Pearce					

Betting forecast: 5/4 Suitsus, 9/2 Deftera Fantutte, 9/2 Two Turns, 11/2 Nelson's Pride, 12/1 Black Widow, 20/1 Tisworth Annalisa, 25/1 Tolly McGuiness, 33/1 Farmshop Boy.

This is a non-handicap featuring nine runners. Look at the Betting Forecast (freely available at www.racing-post.com). Suitsus is priced at 5/4 and Deftera Fantutte at 9/2.

Do note that the Betting Forecast is just the journalist's idea of how the betting market will look, but they can offer you a shortlist of possible qualifying races. The live betting market will need to be checked of course, as it is the live betting prices which are used in order to determine qualifying bets.

That's all from me for now – back over to Clive...

THE STATMAN PRESENTS:

The McCoy Cash Machine

One person even non-racing sports fans will have heard of is champion jockey A.P. McCoy (he just hates being called Tony, whatever others may say) – the champion every year since 1995/96 and recognised as the greatest Jumps jockey that ever graced the sport. The winner of the BBC Sports Personality of the Year in 2010, he has taken 'our' sport more mainstream, but with all those winners I wonder if there is any way to show a profit? Does he have favourite courses, distances, going – or is he so well backed by the majority of punters that we can sort out a laying system? Let's have a better look...

As always with these Statman articles, the rules are as follows: all figures recorded are to £1 stakes; and Betfair prices are after 5% commission (standard rate, yours may vary).

In the first instance, I'll include all races on all goings at all tracks, after which we will look to see if we can break it down further in any way.

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
9,239	2,179	23.58%	£507.06	£1,264.85

At the risk of sounding like a founder member of his fan club, this is a great strike rate over such a period of time – but I am still hoping we can do better. What about handicap vs non-handicap races?

Handicaps only:

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
4,590	862	18.78%	£209.63	£641.12

Non-handicaps only:

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
3,847	1,142	29.69%	£117.79	£396.06

These are interesting figures but there are no great surprises – in the better races (where, to be fair, he is often on the better horses), he has a higher strike rate and lower losses, but still not enough to direct us toward a profit. So how about the different codes – Bumpers vs Hurdles vs Chases, I wonder?

Bumpers (also known as National Hunt Flat races):

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
812	177	21.80%	£164.97	£216.48

Hurdles:

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
5,301	1,284	24.22%	£234.00	£686.48

Chases:

Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
3,226	740	22.94%	£67.12	£335.09

Again, precious little learned as he shows amazing consistency in all types of race and an over 20% strike rate – or one winner in five races. I should have known that looking to pick holes was going to be a fruitless task.

Distances could be interesting – he isn't getting any younger; could it be possible that the further they go the fewer winners he has?

Distance:

Distance	Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
2 miles	2,698	671	24.87%	£252.47	£463.63
2 miles 1f – 2 ½ miles	3,314	710	21.42%	£111.70	£386.74
2m 5f to 3 miles	2,515	562	22.34%	£113.43	£319.41
3miles 1f plus	634	220	34.70%	£18.27	£78.84

An egg-on-face moment for me, as A.P. continues to hit an over 20% strike rate and does even better over further. The man is simply a machine – but I haven't finished yet. There are numerous other angles we can look at, and surely one of them will pay us a profit?

How about by month? Are there certain months when he rides better than others, or perhaps when other jockeys are suspended, or on their holidays, so his chances of riding a winner increase?

By month:

Month	Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
January	749	177	23.63%	£75.38	£11.38
February	685	161	23.50%	£62.52	£113.32
March	785	149	18.98%	£164.02	£217.62
April	793	163	20.55%	£52.69	£123.05
May	958	249	25.99%	£65.93	£129.65
June	801	201	25.09%	£70.96	£129.48
July	684	180	26.32%	£32.70	£73.43
August	636	159	25.00%	£72.54	£118.01
September	542	143	26.38%	£33.56	£14.52
October	867	196	22.61%	£29.95	£113.61
November	943	213	22.59%	£128.43	£206.28
December	796	188	23.62%	£63.74	£15.32

At last – a chink of light at the end of a very long tunnel! He does better in January, September, and December than any other month, and we can make a profit backing him then, while we can lay all his mounts on the other months and make money that way too.

Next, we ought to look by trainer – no way am I going to bore you by listing them all here, so how about the top 10 to back? Oh, and I have removed any trainers no longer in the business for obvious reasons.

Trainer:

Trainer	Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
J.J. Lambe	75	20	26.67%	£40.92	£23.03
John O'Shea	42	19	45.24%	£34.77	£27.86

Thomas Mullins	17	5	29.41%	+£34.50	+£20.50
David Pipe	214	70	32.71%	+£29.13	+£9.05
Gary Moore	66	20	30.30%	+£23.43	+£16.41
Jim Best	124	49	39.52%	+£20.88	+£13.40
Kim Bailey	33	16	48.48%	+£20.65	+£17.51
Tom George	42	11	26.19%	+£18.64	+£10.83
Brendan Powell	188	44	23.40%	+£17.36	-£3.16
Gordon Elliott	98	33	33.67%	+£14.02	+£3.14

Backing the top 10 most successful trainers would see an overall profit of £254.30 to £1 stakes (BSP), which is decent enough in the circumstances and with a strike rate of 31.92%.

Lastly, it seems sensible to find out if he rides particular tracks better than any others – or worse (though that looks unlikely based on his incredible consistency so far)...

Course:

Course	Runners	Winners	Strike rate %	Profit/Loss Betfair Starting Price	Profit/Loss Industry Starting Price
Sandown	228	56	24.56%	+£125.84	+£80.61
Exeter	246	53	21.54%	+£65.60	+£16.05
Plumpton	175	49	28.00%	+£59.32	+£23.40
Chepstow	167	38	22.75%	+£39.83	+£14.03
Leicester	119	43	36.13%	+£29.72	+£17.63
Newton Abbot	438	120	27.40%	+£27.54	-£16.55
Worcester	658	172	26.14%	+£22.22	-£27.81
Huntingdon	289	76	26.30%	+£21.30	-£4.22
Newbury	341	71	20.82%	+£16.98	-£8.35
Wetherby	143	49	34.27%	+£14.93	+£5.57

Backing his rides at these 10 tracks would have added another £422.68 to £1 stakes (BSP), which is another way to follow the great man and make money doing so.

Conclusions:

Firstly, my hat off to A.P. McCoy – not only is he as good as we all thought he was, he is even better. Those using a staking system could do worse than simply following every one of his rides, staking accordingly, as I doubt any other jockey hits a one-in-five strike rate year after year in all races, tracks and conditions as he does.

That said, we did find that if we back him in January, September and December only, we would have made a profit of £172.68 to a mere £1 stake – not amazing I agree, but food for thought nonetheless.

If we also back the top 10 trainers as listed above, we can add another £254.30 to the kitty, and then we need to follow him at the top 10 tracks for another £422.68 – a total of £849.66 profit for the three options combined.

Back over to Clive now...

Thanks to the Statman for all of his hard work during

2014. He does spend a long time 'data-mining' on your behalf each month, and his articles are an excellent look at how the past can hint at possible future profitability.

Now my attentions turn to a final round-up of my 'Home-Grown' betting systems for 2014...

REVIEWS:

Home-Grown Systems Updates

These betting systems all have one thing in common: they are profiting currently, and they are as easy as A-B-C to implement.

Laying penalised horses on the All-Weather – Here's a nice simple lay idea which was originally presented by our very own Statman! It's an ideal strategy to implement at this time of the year.

Find a horse running on the All-Weather (any venue with the letters 'A.W.' in brackets, e.g., 'Lingfield (A.W.)') who is carrying a penalty. Here's how to identify a horse carrying a penalty:

NO. FORM	HORSE	AGE	WGT	TRAINER RTP%	JOCKEY	OR	TS	RPR
1 ³	Flemish School 6x p	4	9-9	David Elsworth ⁶³	Ryan Moore	87	85	100
21-241	10 Dutch Art — Rosewood Belle (USA) (Woodman (USA))							
2 ²	Enthusiastic	6	9-7	George Margaron	Kieren Fallon	85	—	—
42111	596 Galileo (IRE) — Que Pasa (ARG) (Contested Bid (USA))							
1 ³	6 One Pursuit	6	9-6	Brendan Powell ⁵⁷	Jenny Powell ⁷	84	77	99

Notice the '6x' (sometimes there'll be a '7x' or a '12x') after Flemish School? This signifies that the horse is carrying a 6lb penalty.

Quite simply, we lay all of these qualifying horses on the All-Weather.

Since November 2013, a £100 betting bank has turned into £304, looking to win £10 per lay bet. If you want to squeeze out a little more profit, only lay horses at odds of over 3.5. The number of bets has reduced considerably, and with a strike rate of 85% and a profit figure to £10 stakes of £393, there's a slight loss on the month, but a profit over the year. A long-term focus therefore is a pre-requisite.

Nine qualifying bets this November and this will increase as the All-Weather racing provides the Flat racing this winter. Please note that this profit was realised by laying all selections at all odds, so do bear that in mind. There have been some double-figure odds selections which means liabilities can fluctuate.

Still, the strategy is simplicity itself and has profited steadily over a 12-month season. A hope then that the past performance can be replicated.

Two-horse race placers – In 2013 I introduced you to a Place Only backing system I called the 'Two-horse race placers'. With this system, we are looking at just one bet on the horse to place only.

The 2013 profit figure was encouraging. A £100 betting bank turned into £469 over the year, place-backing selections with £10 bets. An 81% strike rate was excellent, and I included only one stipulation: we back selections to place at odds of between 1.1 and 1.5 only.

Making selections is simplicity itself. We look for apparent two-horse races in the Betting Forecast at www.racingpost.com. Here's an example: 505 Killarney Betting Forecast: 11/10 Martello Tower, 2/1 Badgerfort, 7/1 Clondaw Dude. The selection is the **favourite with the bookmakers**, which may differ from the Betting Forecast presented above.

I like to cater for all here at *What Really Wins Money*, so if a high strike rate and no rollercoaster rides is your bag, then this strategy will suit you.

The bank is in profit. Backing £10 stakes has turned £100 into £286.50 from 1 January 2014 to 15 November 2014. I remain hopeful of a better profit come 31 December 2014. The system has bounced back from a low of £20 betting bank (from an original £100). Do follow selections under the posts 'Home-Grown system selections – two-horse race placers' at www.whatreallywinsmoney.co.uk.

In 2015, I think the months of January and February may have to be avoided. Perhaps it's the Jumps racing, or the bad ground, but for two years now, this strategy has faltered in the first couple of months of a new year. With the betting bank producing a 20-point profit now, I hope in the last month of 2014 we can post some more profits from this little strategy, and record a second consecutive year of profits. An 82% strike rate remains as it was last month, so the consistency is there.

I must say I am finding this little strategy to be one of my favourites in my betting portfolio. The key? Do make sure that you back selections at between 1.1 and 1.5 – this is critical to the profit-making.

Laying the favourite in Irish Bumpers – Here's another profit-maker in which I provide the selections for you daily at the website. Go to www.racingpost.com. Click on 'Cards' and select 'Today's Cards'. Scroll down to any meeting which has an '(IRE)' in brackets. This signifies Ireland. Look at the race card for that meeting and note any instance of 'INH Flat Race'.

Here's an example:

KILBEGGAN (IRE) ATR	
5:20	Kinnegad Maiden Hurdle 2m3f110y
5:50	Tullamore Maiden Hurdle 2m
6:25	Like Kilbeggan Racecourse On Facebook Handicap Hurdle 2m
6:55	Follow @KilbegganRaces On Twitter Hurdle 3m
7:30	Westmeath Beginners Chase 2m4f
8:00	Belvedere House, Gardens & Park Handicap Chase 3m1f
8:30	www.kilbegganraces.com (Pro/Am) INH Flat Race 2m

These races usually appear at the end of an Irish Jumps race meeting.

Since November 2012 to 15 November 2014, a £100 betting bank stands at £289, laying to £10 stakes. That's a gain of 19 points, which is reasonable given the ease of the selection strategy. I did look at some more staking plans for this strategy.

This staking plan, part of www.thestakingmachine.com, has increased the profit from £289 to £834. What interests me is that we know beforehand what the maximum risk for this staking plan will be. Full details can be found at <http://www.thestakingmachine.com/lay14.php>. Do you understand the mechanics of this staking plan from the description given? It is one of the staking plans used with www.stakingmachine.com, as I say. This is a piece of software which is invaluable to a person such as myself. I like to identify staking plans which alternate from the usual level stakes, but have two important characteristics. These are:

- ✓ an ability to outperform level stakes;
- ✓ an assurance that the money staked with these alternate staking plans is low.

The lay 1-4 staking plan meets both criteria.

As the focus is on short-priced favourites, this gentle loss-retrieval plan looks ideal.

Do note that we had a run of 10 favourites winning in October, yet still over the year a profit has accrued, so again this is a lay strategy I certainly include in my portfolio. How easy is it to find selections? If you want to add risk, and increase potential profit, then utilise the lay 1-4 lay strategy as featured at www.thestakingmachine.com and explained at <http://www.thestakingmachine.com/lay14.php>.

Laying handicap top weights on the All-Weather

– This is another simple laying strategy which I hope will continue profiting into the new All-Weather winter season. Quite simply, look out for horses that are the top weights in handicap races, on their own, at All-Weather meetings. At www.racingpost.com, hover your mouse over 'Cards' and make a note of any meeting with the letters '(A.W.)'. In the example below, we see Lingfield:

Today's Cards		Tomorrow's Cards	
Carlisle	2:15 2:45 3:20 3:50 4:25 5:00 5:30		
Ffos Las	2:30 3:00 3:35 4:05 4:40 5:15 5:45		
Lingfield (AW)	5:05 5:35 6:05 6:35 7:05 7:35 8:05		
Nottingham	5:25 5:55 6:25 6:55 7:25 7:55 8:25		

Click on that meeting and note down any handicap races. We are looking for the horse that is carrying the most weight in the race, on its own.

In the example below, we see Loraine is the only top-weighted horse:

NO.	FORM	HORSE	AGE	WGT	TRAINER	RTF%	JOCKEY	OR	TS	RFR
1	2	Loraine	4	9-13	Jamie Osborne ⁴⁰		George Baker	63	—	69
44153		Little Indian v1	4	9-11	J.R. Jenkins ³⁸		Danny Brock ⁵	61	46	70
885187		Bon Port	3	9-7	Hughie Morrison ³⁰		Charlie Bennett ⁷	64	59	72
21-351		Cyflynder	8	9-4	David C Griffiths ³⁰		DOUBTFUL	54	51	70
302165		Palace Dragon	3	9-2	Sir Mark Prescott Bk ³⁶		Luke Morris	59	60	69
655-53		Anginela p	5	9-1	Laura Morgan ⁶⁷		Charlotte Jenner ⁷	51	55	68
084534		Kodac	12		Lady Montekin (Montekin)					

In the 'WGT' column (weight) we see Loraine stand alone at 9-13. The next horse has 9-11. Loraine will qualify as a bet if the horse's odds are 10 or under. We lay Loraine at www.betfair.com to level stakes.

Since 16 November 2013, a £100 betting bank has turned into £469, which is extremely encouraging but a loss on the month. The All-Weather programme is now in full swing and the number of selections has increased markedly.

The lay ladder – Did you try out my lay ladder idea from June's *What Really Wins Money*?

Here's a quick reminder...

Focus on the All-Weather racing. Focus on Maiden, Claiming Stakes races and Sellers only.

Lay any favourite whose odds are over 3.5 using loss-retrieval. So:

- » Bet 1 = Lay Horse A at odds of 3.5 for £10. The horse wins. You lose £25.
- » Bet 2 = Lay Horse B at odds of 3.5 to win £10 and £25 lost from Bet 1. Horse wins. You lose £87.50.
- » Bet 3 = lay Horse C at odds of 3.5 to win £10 and £25 lost from Bet 1 and £87.50 lost from Bet 2. The horse loses. You win.

Last month I reminded you that this is a high-risk betting strategy. With high risk comes quick rewards, and let's take off the rose-tinted specs for a second: this type of betting also comes with quick losses.

From 5 January, laying the favourites in Maiden, Claimers and Sellers to win a target of £10, and a lay ladder betting cycle of only three (as above, only three bets in the cycle) has turned £100 into £1,029 by 30 October 2014. This is an excellent return by any standard. And then the dreaded run of four consecutive losses appeared.

Remember what I said about quick losses? This sequence turned said £1,028.91 into £332.07.

High risk giveth and high risk taketh away. I would recommend a high-risk element to your betting portfolio

though, and loss retrieval, in all of its forms, enters that category.

When I initially mentioned this loss-retrieval lay strategy, I did recommend a period of profit-taking quite simply down to the fact the strategy was so high-risk. Had you taken out some of the profit when the betting bank turned quickly into £1,000, then your losses would have not accrued from your initial starting bank.

The betting bank lies currently at £378 and we are on a current sequence of five consecutive losing lays over odds of 3.5 as recommended.

Laying odds on in the Place Only market – October's *What Really Wins Money* was very much focused on banker bets, and I began the newsletter by offering you a solution on how to profit by laying 'apparent' good things in the Place Only market at www.betfair.com. The solution to laying odds-on shots, I argued, was to lay them to a fixed liability.

The actual strategy I put forward was to lay handicap 'price gappers' in the Place Only market. I will start to share daily selections with you at the website, because this idea excites me. Laying odds-on shots (largely) in the Place Only market using this strategy has turned a £100 stake into £644.76 and that is using a simple £10 as fixed liability per bet. It is very exciting. You know your maximum loss, and the shorter the selection you can get to not place, the more money you make!

I have a number of new Home-Grown betting strategies brewing in the background which I will share with you soon, probably via www.whatreallywinsmoney.co.uk during December, as there is no newsletter that month. I have been keeping track of the performance of Novice Chase and Handicap Chase favourites. (Are they vulnerable? Chase fences are bigger than hurdles.)

REVIEWS:

System & Tipsters Update

Welcome to the last System and Tipsters Update of 2014. Do keep tabs at www.whatreallywinsmoney.co.uk as I'll be updating performances of tipsters covered there during December.

Diamond Racing Lays – www.diamondracinglays.com. Diamond Racing Lays is one of the services which were being offered by www.betsfortoday.com but it seems they have let them go. Selections are layed to a maximum cut-off price of 3.99.

I think we have given www.diamondracinglays.com sufficient time and it does not appeal to me as something I would part £27 per month for: -4.49 points for

the year now and a worse loss if considering the £27 per month.

We can conclude here that these layers of horses at odds of 3.99 or less are building a rod for their own back. Their focus on short prices is to be admired, as liabilities are controlled. Too many, alas, are 'justifying' their short odds and winning.

Favourite Lays – www.favouritelays.com – is a similar service which I will not monitor further. It is another service offered by www.betsfortoday.com and has actually had a reasonable last three months. It is another service where the cut-off point for laying is set at 3.99. The service has seen a 5.7-point profit from 1 September 2014 to 1 November 2014, but for the year, we have seen a 14.37-point loss, and that does not account for the monthly fees of £27.

Too little too late, if basing our judgement on a reasonably long 11 months.

Andy Bell Racing – from www.betfan.com – has had a very good year. There have been only three losing months this year, and a resultant 575.96-point profit for the year. The last three months have seen, though, a 66.6-point loss. Bets are placed at between 2 points and 10 points, so bear that in mind when referring to the points profit for the year.

At £58 per month, this service is a little expensive, but if you have a focus on the longterm, then past performance suggests a profitable outcome. Those joining in the last quarter of this year though would be very disappointed.

The Gambling Don – This is another horse racing tipster from www.betfan.com. Stakes are typically 4 or 5 points to win and 3 points each way, although the Gambling Don increases and decreases stakes as per his greater confidence in some selections.

A 570.98-point profit for the year to the end of October is excellent. Only two losing months includes October 2014. At £58 per month, if the winning months continue, then this is a good horse racing tipping service.

Victor Value Racing – This is a service offered by www.betsfortoday.com and has made some encouraging progress to date. So what's involved? Tips are received by email the night before, or on the day of the race(s) in question and are to simple level stakes. There is an excellent write-up providing arguments as to why Victor Value has chosen particular horses in particular races. This is a welcome addition to any service.

Odds are usually very good and are predominantly Win Only, which surprises me given the prices of some of the selections. (I wonder whether each-way betting with its Place Only safety net would increase profit?

There are some each-way selections.) I repeat the warning though: if you join, you might join in the midst of a losing run. That is a very real possibility, but all I do ask is that you give him fair time.

This is a service with which to take a long-term view. You simply must. That is the make-up of this service. We have seen a 92-point profit for the year to date (15 November 2014) but those joining recently will be wondering what the fuss is all about. The service has had losing runs of 19, 15 and 14, which can be difficult to accept. These losing runs were interrupted by wins at decimal odds of 7, 5, 6, 6 and 5.

Victor Value has been trading water since June 2014. This is very much a Marmite tipster. Like others I have featured before, such as www.price-power.com, you are likely to see a profit year-end, but may join at a time when there are losing runs. Thus this really could knock confidence. This is a service where you must have a long-term view. If you don't, then it won't work.

Each-Way Earners – I began monitoring an each-way service called Each-Way Earners from www.tipsterwarehouse.co.uk, primarily because I believe that each-way betting in horse racing is the ideal method of betting, because it provides you with a better chance of getting a return from each bet.

Betting at 1 point each way (a total of 2 points), Each-Way Earners has amassed 154 points profit for the year to date, which is good. Since 1 October 2014, we have seen a 1.82-point loss to date.

Bets are advised via bookmakers (best odds guaranteed bookmakers are recommended), but as I recounted last month, Betfair SP can really out-perform bookmaker SP (I gave you that example of a bookmaker's 33/1-shot which I backed at odds of 142/1 using Betfair SP!). It may be worth comparing performance.

I like the general vibe of this each-way service, I must say, and look forward to monitoring it further. With one-to-three bets per day, it is easy to implement. At £29.95 per month, the service is reasonably priced.

The Each-Way Statman – Not to be confused, of course, with our very own Statman, The Each-Way Statman is a service provided under the umbrella of the Winning Information Network (www.winninginformationnetwork.com). Each-Way Statman's website is found at <http://bit.ly/eachwaystats>.

The Each-Way Statman asserts that, for him, the priority is on making sure his selections finish in the places (usually three places with 8+ runner races), as that ensures that the betting bank is protected and marginal, but consistent returns are acquired.

The service has produced a 172-point profit for the

year. For a tipster who focuses on getting his horses placed, the Each-Way Statman had a whopping 20 horses unplaced during October. A 16.15 profit for the month was thanks to one bet, Wishfull Thinking, winning at odds of 17 (16/1 fractional).

November has been really poor to date, with all 16 selections unplaced. Not quite in line with the spiel at the website: 'We don't necessarily care if our tips win because we're not seeking winners. Yes, it's fantastic when recent selections win at 12/1 and above, as they have many times, but we just see that as a nice bonus because all we care about is making a regular tidy profit and second or third placement usually does the trick!'

As befits the time of the year, a lot of selections are derived from the All-Weather and the Jumps, and it is with the latter that the Each-Way Statman is struggling, with horses pulled up, refusing to start and running poorly in the recent competitive Cheltenham card.

Year-long profit is what keeps me interested: recent performance since October is decidedly off-putting. We'll see how he performs over time.

Top Secret Tips – This is a horse racing service from www.tipsterwarehouse.co.uk, whose focus is on those horses near the head of the betting market. The majority of the selections are at odds of 5.00 and below (4/1 in fractional terms), but over time there has been a handful of selections at odds of between 5-8 maximum (4/1–7/1 fractional odds).

A 61-point profit for the year is reasonable and a 25-point profit since 1 October 2014.

Stakes are usually 2 points. Top Secret Tips has hit a bit of form. Will it continue? I will monitor it. The subscription costs £29.95 per month.

The Racing Professionals – I introduced you to this service at <http://bit.ly/racingpro> last month and told you to watch out for them when their main service returned in April. This service's horse racing section usually focuses solely on April to October, so I looked instead at the Both Teams to Score (BTTS) and Win service. This is a niche market where you back a team to win and both teams to score.

The odds can therefore be more competitive than those found individually in the Match Odds market or the Both Teams to Score market. The service has seen a 14.7-point profit since 1 October 2014. I must warn you, though, that this service is only two months old, and one swallow does not make a summer. I would want to see a longer set of results before getting over-excited.

Incidentally, I mentioned modelling earlier in the review of 2014, if you'll recall. Why don't you see if

you can pick selections in this unique Both Teams to Score (BTTS) and Win market?

The Racing Professionals also now provide an All-Weather service which has seen a claimed profit of 227 points for the year to date. Given the time of year, and the increasing frequency of All-Weather racing, this of course interests me, so I'll be monitoring this service.

Soccer Streaks – www.soccerstreaks.com. As I said last month, if you want to pay someone to provide you with tips at around the 1.2 to 1.4 mark, then all power to you. That is what www.soccerstreaks.com does.

For £34.99 you get a 20-page manual and a spreadsheet to record your results. The VIP service is £9.99 per month and for that you'll get the convenience of selections being made for you. Some of the selections are in leagues I would never dream of entering, but that may be down more to the time of the year than anything else.

The end of September and beginning of October saw five losing selections, which will really hit the bank, particularly if betting a third of your betting bank as advised. To be fair though, the two weeks which followed were profitable, despite two more losers being hit.

All in all, the idea could be a good investment-type plan for you. Stakes are high if you are following recommendations.

I personally would never dream of paying anyone to provide me with 1.2-1.4 odds tips, but then I am steeped in football daily, and others lead lives where the convenience of selections being made for you is appealing.

Some of the leagues early in this season have been obscure and there will be no liquidity if betting at www.betfair.com. You may have to search bookmakers to find those covering the more obscure selections, but services such as www.oddschecker.com could help.

All in all, www.soccerstreaks.com is making a profit and that's all we can ask for. We are, though, only a few losing bets away from oblivion. Therein lies the balancing act with banker bets! That 90% strike rate must be maintained.

Although this is the last paper newsletter of 2014, make sure you check the WINS website regularly for updates and news: www.whatreallywinsmoney.co.uk